



# BBA

INTERNATIONAL PROGRAM  
CHULALONGKORN BUSINESS SCHOOL



Triple Crown Accreditation

# Factsheet

## Fee-Paying Program

### Eligibility and Application Process

#### STEP 1:

##### **Eligibility:**

To be considered for admission, it is a must that you meet the following requirements. Please scan the documents for consideration in advance.

1. Be an undergraduate student with a grade point average (GPAX) of no less than 2.75 (in the 4-point scale US system) or equivalent.
2. For non-native English speakers or English is not a medium of instruction, one of the following English Proficiency Tests is required:
  - TOEFL score of no less than 550 (paper-based) or 79 (internet-based)
  - IELTS score of no less than 6.5
  - Proof of the English Language Proficiency.
3. University ranking is in the top 100 of the country for American university and top 10 for other universities.
4. University or business school has been accredited by AACSB or EFMD.
5. Information of your school accreditation or ranking in the nation or in the world (QS, Time Higher Education (THE), Financial Times (FT) or US News or anything).

##### **Conditions:**

1. The period of study at Chula of no longer than one academic year.
2. Enrollment for no less than 9 credits in a semester (Fall Semester and Spring Semester), and no less than 3 credits in Summer Semester.
3. Non-degree awarded (a transcript is available).
4. Payment of tuition fees in accordance with Chulalongkorn's rules and regulations.

#### STEP 2: Online application by students

After your documents have been proved and you are qualified, we will send an application link to you by email by the end of March (Fall), August (Spring) and January (Summer).

**You are required to complete an online application and upload all required documents by the deadlines: April 1 - 30 for Fall, September 1 - 30 for Spring and February 1-25 for Summer.**

1. Polite Color photo (A photo must be clear, straight face, not showing teeth, white shirt (not T-shirt) and plain background).
2. ID page of the student's passport.
3. Recent academic transcript (with English translation if applicable) You should have grade point average of at least 2.75 in the 4 - point scale US system or equivalent.
4. Proof of the English language proficiency (required only a non-English native speaker or English is not a medium of instruction): TOEFL 79ibt, IELTS 6.5 or any proof from your institution.
5. Letter from home school certifying that you have been approved to join a semester with the BBA Program - Chulalongkorn Business School.
6. Appropriate insurance coverage while living in Thailand. (Health & Accident)

##### **Please note that**

1. Only complete applications with all required supporting documents uploaded can be processed.
2. Admission will be processed and a letter of acceptance for visa application will be sent out to you electronically rather than in hard copy.
  - within May 30 for incoming Fall Semester
  - within October 30 for incoming Spring Semester
  - within March 30 for incoming Summer Semester
3. Students will be in contact with the exchange coordinator of Chulalongkorn Business School by the above dates for up-to-date information such as course list, accommodation, arrival form, buddy program, online registration and important schedules.

Academic Calendar		Fall	Spring	Summer
	<b>First day of class</b>	Early August	Early January	Early June
	<b>Midterm exam</b>	Last week September – Early October	Last week February – Early March	Late June
	<b>Final exam</b>	Last week November – Early December	Last week April – Early May	Mid July
	<b>Close of semester</b>	Mid December	Mid-May	Mid July
	<b>Recommended arrival date</b>	3 - 4 days prior to the start of the semester.		

Tentative Course List & Syllabus	<p>The course list and timetable for the semester you plan to attend will not be available until 1 month before the start of the semester.</p> <p>You can refer to the tentative course list and syllabus in the previous semesters for an idea:  <a href="https://drive.google.com/file/d/1zKxWMDYRWDgOLBCcbAZLn63J7NyXTrZp/view?usp=sharing">https://drive.google.com/file/d/1zKxWMDYRWDgOLBCcbAZLn63J7NyXTrZp/view?usp=sharing</a></p>
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Courses Selection & Workload	<p>Students can take any courses as long as they have enough basic background and no schedule conflict. 7 courses are the maximum per semester.</p> <p>Since class schedule is not ready to announce until 1 month prior to the start of the semester, students are suggested to choose 7 courses or more as back up to avoid any schedule conflict in the future. They can drop the courses later.</p> <p><b>Note:</b></p> <ol style="list-style-type: none"> <li>1. Students must take courses within the BBA Program only. They might be allowed to take only one course outside Business School.</li> <li>2. Taking class at the Master level is totally not allowed.</li> </ol>
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Chulalongkorn Credit System			Number of hours per session				Number of sessions			
	Type of courses	Chula Number of credits	Lecture hours	Practice hours	Self-study hours	Exam hours	Lecture	Self-study	Exams	Total number of workload
	General courses	3	3	0	6	3	15	15	2	141
	Law courses	2	2	0	4	2	15	15	2	94
	N/A	1.5	1.5	0	3	1.5	15	15	2	70.5
Sport & some courses	1	1	0	2	2	15	15	2	49	

<b>Credit Conversion to European System</b>	<b>Type of courses</b>	<b>European Credits</b>	<b>Number of hours per session</b>				<b>Number of sessions</b>			<b>Total number of workload</b>
			<b>Lecture hours</b>	<b>Practice hours</b>	<b>Self-study hours</b>	<b>Exam hours</b>	<b>Lecture</b>	<b>Self-study</b>	<b>Exams</b>	
	<b>General courses</b>	1 ECTS = 25 – 30 workload hours in general: lecture + practice + exam + self-study hours								30
		2								60
		3								90
		4								120
		5								150
6								180		

<b>Total Number of Credits For Graduation</b>	<p><b>137</b> is the total required number of credits for graduation or getting a bachelor’s degree (4-year program).</p> <p>See BBA curriculum from the following link:  <a href="https://bba.acc.chula.ac.th/index.php/2014-06-27-06-07-11/class-schedule">https://bba.acc.chula.ac.th/index.php/2014-06-27-06-07-11/class-schedule</a></p> <p><b>Here below is more explanation on Hour Code for each course which does not show in the above link, for example:</b></p>								
	<table border="1"> <thead> <tr> <th>Course Name</th> <th>Hour Code</th> <th>Meaning</th> </tr> </thead> <tbody> <tr> <td>5506101 Essential English for Business I</td> <td>3(2-2-5)</td> <td>3 credits (2 lecture hours/week – 2 practice hours/week – 5 self-study hours/week)</td> </tr> <tr> <td>2602344 Production/Operation Management</td> <td>3(3-0-6)</td> <td>3 credits (3 lecture hours/week – 0 practice hours/week – 6 self-study hours/week)</td> </tr> </tbody> </table> <p>If you want to obtain more information about Hour Code for other courses, feel free to contact me at <a href="mailto:Thirawut@cbs.chula.ac.th">Thirawut@cbs.chula.ac.th</a>.</p>	Course Name	Hour Code	Meaning	5506101 Essential English for Business I	3(2-2-5)	3 credits (2 lecture hours/week – 2 practice hours/week – 5 self-study hours/week)	2602344 Production/Operation Management	3(3-0-6)
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<b>Registration Process</b>	Online registration data: login, password (CU NET) and up-to-date course list and class schedule will be sent directly to student’s email around 1 month before the start of the semester.
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<b>Area of Study Not Available to Exchange Students</b>	Students selected for our BBA program are expected to enroll primarily in core program courses. While they may be allowed to take one elective course outside the program. Please be aware that certain <b>General Education courses</b> may not be available to them due to capacity constraints, and they will be graded on a <b>S/U</b> (Satisfactory/Unsatisfactory) basis, meaning they will not receive letter grades. Please check Tentative Course list & Syllabus for the list of Gen Ed courses.
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<b>Number of Credits Per Course</b>	Most of the courses will carry 3 credits according to the US 4-point scale system. Law courses will be 2 credits. The sports course will be 1 credit only.
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<b>Language of Instruction</b>	English
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<b>English Proficiency Requirements</b>	Proof of the English language proficiency (required only a non-English native speaker or English is not a medium of instruction): TOEFL 79ibt, IELTS 6.5 or any proof from your institution.																																				
<b>GPA or Grade Requirements</b>	Recent academic transcript (with English translation if applicable) You should have grade point average of at least 2.75 in the 4 - point scale US system or equivalent.																																				
<b>Accommodation</b>	Please check <a href="https://drive.google.com/file/d/1_tIHUB_OJ-tnSm_dHBK6MDzuyYztYE7/view?usp=sharing">https://drive.google.com/file/d/1_tIHUB_OJ-tnSm_dHBK6MDzuyYztYE7/view?usp=sharing</a> Or contact <a href="mailto:Thirawut@cbs.chula.ac.th">Thirawut@cbs.chula.ac.th</a> for up-to-date information.																																				
<b>Generic Grading System</b>	<table border="1" data-bbox="376 488 1433 819"> <thead> <tr> <th>Letter Grade</th> <th>Meaning</th> <th>Equivalent Grade Point</th> <th>Approx. Percent</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>Excellent</td> <td>4.0</td> <td>100 - 90%</td> </tr> <tr> <td>B+</td> <td>Very good</td> <td>3.5</td> <td>89 - 86%</td> </tr> <tr> <td>B</td> <td>Good</td> <td>3.0</td> <td>85 - 80%</td> </tr> <tr> <td>C+</td> <td>Fairly good</td> <td>2.5</td> <td>79 - 76%</td> </tr> <tr> <td>C</td> <td>Fair</td> <td>2.0</td> <td>75 - 70%</td> </tr> <tr> <td>D+</td> <td>Poor</td> <td>1.5</td> <td>69 - 66%</td> </tr> <tr> <td>D</td> <td>Very poor</td> <td>1.0</td> <td>65 - 60%</td> </tr> <tr> <td>F</td> <td>Fail</td> <td>0</td> <td>&lt; 60%</td> </tr> </tbody> </table>	Letter Grade	Meaning	Equivalent Grade Point	Approx. Percent	A	Excellent	4.0	100 - 90%	B+	Very good	3.5	89 - 86%	B	Good	3.0	85 - 80%	C+	Fairly good	2.5	79 - 76%	C	Fair	2.0	75 - 70%	D+	Poor	1.5	69 - 66%	D	Very poor	1.0	65 - 60%	F	Fail	0	< 60%
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<b>Health Insurance</b>	Students are strongly suggested to obtain appropriate insurance coverage while living in Thailand. However, you are required to buy additional insurance from Chulalongkorn University as well. It cost 2,000 THB.																																				
<b>Tuition, Program &amp; Chula Insurance Fees</b>	Students who are interested in participating in the Fee-Paying Program are required to pay a full amount of tuition, program and Chula insurance fees in accordance with Chulalongkorn's rules and regulations.																																				
<b>Textbooks &amp; Reading Materials</b>	<ul style="list-style-type: none"> <li>▪ Handouts and class materials will be posted on My Course Ville.</li> <li>▪ Textbooks, E-textbooks and reading packages are included in tuition fees.</li> </ul>																																				
<b>Buddy Program</b>	We have a student team called <b>"INTDEPT Club"</b> taking care of all activities for international students every semester.																																				
<b>Letter of Acceptance &amp; Visa Requirements</b>	<p>Admission will be processed and a letter of acceptance for visa application will be sent to you electronically rather than in hard copy by the following dates:</p> <ul style="list-style-type: none"> <li>➤ within May 30 for incoming Fall Semester</li> <li>➤ within October 30 for incoming Spring Semester</li> <li>➤ within March 30 for incoming Summer Semester</li> </ul> <ol style="list-style-type: none"> <li>1. Students are suggested to contact the Thai Embassy or Consulate for a non-immigrant "ED" type visa.</li> <li>2. All students will be allowed to stay 90 days for the first entry with a student visa. They are required to get their visa extended before the expiry date so that they can stay until the end of the semester. The BBA Office will provide an extension letter to all students. <b>(for Fall &amp; Spring only)</b></li> <li>3. Students are required to obtain a re-entry permit before leaving Thailand to secure a student visa when coming back. There are 2 options: single and multiple re-entry permit.</li> </ol>																																				
<b>Activities Provided to Students</b>	<ul style="list-style-type: none"> <li>▪ Orientation Session &amp; Welcoming Activities will be normally arranged 2 days before the start of the semester. And it is mandatory. (free of charge)</li> <li>▪ Cultural trip and Events (with payment)</li> </ul>																																				

<p><b>Approximate Cost of Living &amp; Tuition</b></p>	<ul style="list-style-type: none"> <li>▪ Accommodation (water &amp; electricity fees) 2,000</li> <li>▪ Meal 1,500</li> <li>▪ Transportation 500</li> <li>▪ Textbooks 150</li> <li>▪ Chula insurance 60</li> <li>▪ Miscellaneous (Traveling, shopping) 1,200</li> <li>▪ Tuition 2,800 (Fall &amp; Spring) or 1,200 (Summer)</li> </ul> <p><b>Total (USD): 8,310 or 6,710 /Exchange rate USD 1 = THB 36</b></p>				
<p><b>Regulations on Class Attendance &amp; Uniform</b></p>	<p>According to Chulalongkorn's regulations, you are required to:</p> <ul style="list-style-type: none"> <li>▪ Attend <b>80%</b> of all classes otherwise you will not be allowed to take exams and will get an <b>"F"</b> for the course.</li> <li>▪ Wear a proper Chula uniform when you attend classes, use facilities such as the library, computer room or contact the BBA Office.</li> </ul> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%; text-align: center;"><b>Male Students</b></th> <th style="width: 50%; text-align: center;"><b>Female Students</b></th> </tr> </thead> <tbody> <tr> <td style="vertical-align: top;"> <ul style="list-style-type: none"> <li>▪ White shirt: (must be tucked in)</li> <li>▪ Long black trousers</li> <li>▪ Chula belt</li> <li>▪ Polite shoes</li> </ul> </td> <td style="vertical-align: top;"> <ul style="list-style-type: none"> <li>▪ White shirt: (must be tucked in and buttoned up to a respectable height)</li> <li>▪ Black skirt: (its length must be long covering your knees)</li> <li>▪ Chula pins, buttons and belt</li> <li>▪ Polite casual shoes</li> </ul> </td> </tr> </tbody> </table> <p style="text-align: center;">T-Shirts, shorts, jeans, sandals and slippers are prohibited.</p>	<b>Male Students</b>	<b>Female Students</b>	<ul style="list-style-type: none"> <li>▪ White shirt: (must be tucked in)</li> <li>▪ Long black trousers</li> <li>▪ Chula belt</li> <li>▪ Polite shoes</li> </ul>	<ul style="list-style-type: none"> <li>▪ White shirt: (must be tucked in and buttoned up to a respectable height)</li> <li>▪ Black skirt: (its length must be long covering your knees)</li> <li>▪ Chula pins, buttons and belt</li> <li>▪ Polite casual shoes</li> </ul>
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<p><b>Official Postal Mailing Address</b></p>	<p>BBA International Program  Faculty of Commerce and Accountancy (Chulalongkorn Business School)  Chulalongkorn University  Phayathai Road, Bangkok 10330  THAILAND</p> <p>Tel: 662 – 218 – 5738, 218 - 5840  Fax: 662-251-3718  Website: <a href="http://bba.acc.chula.ac.th">http://bba.acc.chula.ac.th</a>  Email: <a href="mailto:bba@chula.ac.th">bba@chula.ac.th</a></p>				
<p><b>Contact Us</b></p>	<ul style="list-style-type: none"> <li>▪ Associate Professor Chackrit Duangphastra, Ph.D.  Director, BBA International Program  Tel: 662-218-5707  Email: <a href="mailto:Chackrit@cbs.chula.ac.th">Chackrit@cbs.chula.ac.th</a></li> <li>▪ Mr. Photipong Chanawangsa  Manager, BBA Office  Tel: 662-218-5738  Email: <a href="mailto:Photipong@cbs.chula.ac.th">Photipong@cbs.chula.ac.th</a></li> <li>▪ <b>Mr. Thirawut Sutabut</b>  Inbound Coordinator, Student Exchange and Study Abroad Programs  BBA International Program  Tel: 662-218-5840  Email: <a href="mailto:Thirawut@cbs.chula.ac.th">Thirawut@cbs.chula.ac.th</a></li> </ul>				